



## Corporate Partnership Package

Corporate membership with C4DI is designed to embed your business into our community, providing you with access to workspaces, events, and collaboration with our members. We work closely with you to understand your needs and help you engage with startups, tech specialists, and other businesses within the C4DI network.

Our corporate membership is built around four key areas to help you get the most out of your time with us:

### 1. Workspace Access & Events:

- Reduced meeting room prices (fair usage policy for the ground floor will apply)
- Access to coworking space (on booking)
- Attendance at member events
- Ability to host events at C4DI
- Discounted team day

### 2. Partnership & Collaboration:

- Opportunity to take part in hackathons
- Access to scouting programmes to identify startups and tech specialists
- Discounted project work with C4DI members
- First access to startup pilot opportunities - priority access to trials and early stage collaborations with innovative startups before they go to market

### 3. Business Integration & Development:

- Personal development and professional development events delivered at your site
- Discovery session to learn more about your business and recommend suitable projects
- End-to-end tour of your facilities to understand your business and identify opportunities for collaboration
- Regular review meetings and a set programme for the first 12 months to help onboard and embed your business within the C4DI community
- Annual C4DI Pop-Up at your site – an opportunity for anyone within your business to learn more about C4DI and spark innovation ideas from across your team
- Annual C4DI Innovation Roundtable - a yearly corporate only roundtable to discuss trends, challenges and opportunities within the C4DI corporate network
- Connect your team with startups to become a mentor to share expertise and industry insights

#### **4. Ongoing Support & Recognition:**

- Public recognition, including your business logo on our website and features in case studies, newsletters, and social media posts
- Introductions and matchmaking with startups and tech specialists to support your business challenges and innovation needs

#### **Optional Bolt-Ons:**

- Additional allocated workspace beyond standard coworking, tailored for teams needing more bespoke access
- Priority access to event sponsorship or collaboration on C4DI events, positioning your brand in front of startups, tech experts and other corporate members
- Custom training & workshops on relevant topics such as rapid prototyping, digital product passport, AI integration, cybersecurity and emerging digital tools and technologies

We aim to build long-term partnerships with our corporate members, helping you to get the most out of your membership and fully engage with the C4DI community.